



## **ROYAL CARIBBEAN CRUISES LTD. TAPS KONICA MINOLTA FOR CR TECHNOLOGY, TELERADIOLOGY EXPERTISE**

**Wayne, NJ, March 31, 2009** – Konica Minolta Medical Imaging announced today that Royal Caribbean Cruises Ltd. will install up to 40 ImagePilot CR Systems converting existing X-ray rooms into fully digital CR suites. Thirty-four ships are slated for conversion, including the world's largest cruise ship, *Oasis of the Sea*, slated for its initial voyage in late 2009

Royal Caribbean Cruises Ltd. will also leverage Konica Minolta's experience and knowledge of digital workflow and information technology to implement a teleradiology solution. All converted ships will have the capability to transfer images via satellite to a centralized radiology reading location.

"The ability to send a digital image via satellite to a radiologist for a clinical over read is invaluable for improving patient care and avoiding unnecessary emergency transfers," says Arthur L. Diskin, MD, FACEP, Vice President and Global Chief Medical Officer for Royal Caribbean Cruises Ltd. "The ImagePilot meets all our needs with excellent image quality and is an easy to use, complete solution for image viewing, transmission and storage."

ImagePilot is a new concept in digital radiography that provides an integrated digital imaging acquisition, review and storage solution, eliminating the need for a separate PACS. With the 2008 "Best in KLAS" single-plate REGIUS Nano CR reader that includes Konica Minolta's unique maglev linear motor technology for longer life, the ImagePilot provides high reliability and dependability.

According to Dr. Diskin, the system's ability to enable the user to remove jammed cassettes, which can eliminate the need for a service call, was a key factor in selecting the ImagePilot. "The plate doesn't leave the cassette, which we believe will lead to longer lifetime use and fewer service calls."

Royal Caribbean is committed to environmental stewardship and the implementation of CR eliminates the use and disposal of X-ray processing chemicals.

"The ImagePilot truly revolutionizes CR imaging by enabling clinics or physician offices of all types and sizes to implement digital X-ray," says Ugo Joe Piasevoli, Senior Manager, Technical Engineering and Development, Konica Minolta. "By expanding the reach of CR and teleradiology, Konica Minolta can help Royal Caribbean elevate the quality of care while simultaneously reducing costs."