

October 7, 2009



MD BUYLINE

To All Konica Minolta Medical Imaging USA, Inc. Resellers,



Konica Minolta Medical Imaging USA, Inc. Number One as surveyed by MD BUYLINE - SEVENTEEN QUARTERS IN A ROW!

The results speak for themselves! KMMI was ranked #1 in ALL categories for 3rd Quarter 2009. Be sure to share this good news with your customers!

Konica Minolta Medical Imaging USA, Inc. has scored on top for 17 QUARTERS IN A ROW! What a winning streak!

MD BUYLINE is a privately held knowledge service provider that offers a comprehensive database of information on more than 6,000 healthcare products used by hospitals and other medical facilities during the capital planning and purchasing process.

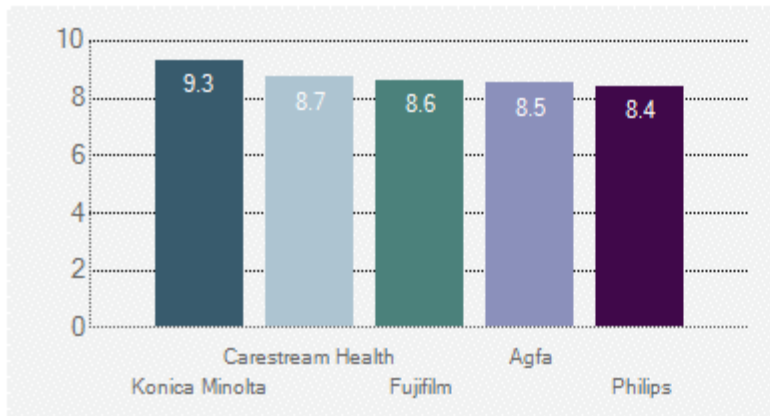
It is important to note that Konica Minolta scored the highest across all vendors surveyed by MD BUYLINE.

User Satisfaction Ratings For All Vendors

	System Performance	System Reliability	Installation / Implementation	Applications Training	Service Response Time	Service Repair Quality	Composite
AGFA	8.7	8.6	8.7	8.6	8.6	8.7	8.7
CARESTREAM HEALTH	8.7	8.5	8.7	8.5 ▼	8.3 ▼	8.5	8.6
FUJIFILM	9.3	8.9	8.8	9.0	8.4	8.4	8.8
KONICA MINOLTA	9.4 ▲	9.5 ▲	9.2 ▲	9.2 ▲	8.9 ▲	9.1 ▲	9.2 ▲
PHILIPS	8.6 ▼	8.2 ▼	8.5 ▼	8.5 ▼	8.3 ▼	8.2 ▼	8.4 ▼

▲ - represents the highest rating in a category. ▼ - represents the lowest rating in a category.

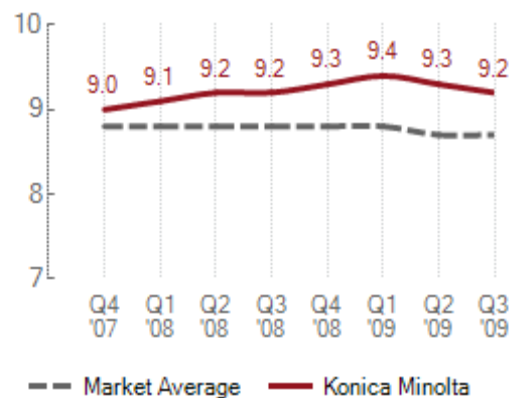
Vendor Ranking for 3rd Quarter 2009



MD Buyline places strong focus on the opinion of those who use the product every day. The vendor rankings are based on the User Satisfaction Composite Ratings.

Past Two-Years Composite Scores

Composite Rating



Some User Comments

The User Comments in this report may include individual responses that were gathered from specific interviews. However, the majority of the comments below are summations indicating the general themes raised by your customers.

SYSTEM PERFORMANCE

- Users cite the built-in CD burner as a key convenience.
- Consistent reports have been received noting the system is a great piece of transition equipment from analog technology.
- According to users, DICOM worklists work perfectly with PACS systems.
- Feedback demonstrates that the system maintains efficiency as the technologists can multi-task.
- Physicians like the latitude on various exposures.
- Technologists state that they like the crisp, large monitor.

